



## KINDACTS PRESENTS 6th WORLD KINDNESS CONCERT

FOR IMMEDIATE RELEASE

SEPTEMBER 18<sup>TH</sup>, 2006

**Vancouver, BC** – Back by kindness demand, the World Kindness Concert returns to Vancouver October 23rd and 24th at the Vancouver East Cultural Centre. Hosted by KindsActs non-profit organization, this year's incredible concert features some of the region's best from the multicultural arts community, including: ABBA Cadabra, Shari Ulrich, Leora Cashe, Stefan Mitchell, Michaela Slinger, Beverley Elliott, Rae Armour, Meg Tennant, Bill Henderson plus other talented performers. The concert is a fundraiser for KindActs' Invest in a Kinder World 'Coin-spiracy' program.

Coin-spiracy was designed to encourage students and youth groups to carry out acts of kindness that will echo around the globe. To date, the Coin-spiracy program has reached over 45 countries. A kindness coin called a UNI is launched and then tracked. The Coinholder must commit to 3 acts of kindness - one for self, one for the environment and one for another. The coin is then passed to the recipient who in turn commits the three kind acts. Because each coin is uniquely coded, a coin can be tracked on the campaign web site as it travels around the world - [www.investinakinderworld.com](http://www.investinakinderworld.com). So far, over 140 UNI coins have been issued resulting in an estimated 100,000 humanitarian acts, 171,571 hours of community service and over \$220,000 raised for communities in need.

Coin-spiracy has influenced youth from around the world who have hosted multicultural events, developed healthy lifestyle habits, planted trees and scattered seeds, volunteered at local animal shelters, hosted fundraisers for charities and participated in "The Afghan Project", sending thousands of books and supplies to the people of Afghanistan. The next Coin-spiracy launch is scheduled for September 2006.

Tickets for the concert can be purchased through KindActs at 604-515-KIND (5463), 604 504-4242, the Vancouver East Cultural Centre, online at [www.kindacts.net](http://www.kindacts.net) and through Ticketmaster (604-280-4444).

The World Kindness Movement began in 1997 and has grown to 17 participating countries. The KindActs Network Association of B.C. [www.kindacts.net](http://www.kindacts.net) is a non-profit society that has, for over six years, been making a positive difference in the community locally through its programs and events as well as globally through its membership in the World Kindness Movement (a network of over 16 countries).

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**PHOTO NOTE:** High-res photos, B-Roll & Interviews Available Upon Request.

**For more information, please contact:**

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