



World Kindness Concert 2006 Program Advertising

The World Kindness Concert is a yearly musical celebration in honour of World Kindness Day. The concert features talented local artists from a variety of cultures and influences as well as kindness highlights from around the world.

Proceeds go to the Invest in a Kinder World Coin-spiracy (www.investinakinderworld.com), a campaign developed for schools and youth groups, to raise awareness for how kind acts can create positive global change. Visit our Coin-spiracy web site for details on this global kindness adventure.

An ad in the program positions your company as an active supporter of KindActs, the Invest in a Kinder World Coin-spiracy program, and the World Kindness Concert.

Sizes Available (in inches)		
Full Page	7" high by 4.5" wide	\$300
Half Page	3.5" high by 4.5" wide	\$175
Business Card	2" high by 4" wide	\$90

FORMAT: 4-1/4 x 5-1/2 booklet, black and white, collated, stapled.

ARTWORK: Camera-ready copy to be supplied by advertiser either in hard copy or via email to janine@mindovermountain.com.

Art can be supplied electronically as a .jpg, .tif at 150 or 300 DPI or as a .gif.

Hard copy art should be prepared at a resolution of 600 x 600.

Advertisers requiring assistance can opt to have their ad prepared for them for an extra fee, price to be determined by size and complexity of ad required.

DEADLINE: Deadline for booking and receipt of camera-ready art is October 10, 2006. Programs to be printed by Oct. 17, 2006.

For more information, contact: Janine Tasaka (janine@mindovermountain.com)

Vancouver: 604-515-kind or Abbotsford: 604-504-4242